

Message Text

UNCLASSIFIED

PAGE 01 BRIDGE 00789 292012Z

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ACTION ARA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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P R 292001Z APR 76
FM AMEMBASSY BRIDGETOWN
TO USDOC WASHDC PRIORITY
INFO SECSTATE WASHDC 0694

UNCLAS BRIDGETOWN 0789

EO 11652: NA
TAGS: BEXP, BFOL, BB
SUBJECT: SPECIAL TRADE OPPORTUNITY

REF BRIDGETOWN 0790

1. PREQUALIFICATION DATA IS REQUESTED FROM CONSULTANTS INTERESTED IN UNDERTAKING A COMPREHENSIVE PRE-INVESTMENT MARKET STUDY FOR A HOLIDAY VILLAGE AT HEYWOODS, ST. PETER, BARBADOS.
2. THE SERVICES RZQUIRED WOULD INCLUDE MARKET AND PRODUCT IDENTIFICATIONA AND RECOMMENDATIONS FOR ALTERNATIVE MARKETING PROGRAMS TO MAXIMIZE OCCUPANCY LEVELS. PROPOSALS FOR THE MOST EFFECTIVE RESERVATIONS SYSTEM WILL ALSO BE REQUIRED.
3. PREFERENCE WILL BE GIVEN TO CONSULTANTS WITH EXPERIENCE IN THE HOTEL AND TOURISM MARKETING FIELD IN THE CARIBBEAN AREA.
4. PREQUALIFICATION DATA MUST BE SUBMITTED ON A FORM AVAILABLE AT THE OFFICE OF THE DIRECTOR, FINANCE AND PLANNING, GOVERNMENT HEADQUARTERS, BAY STREET, BRIDGETOWN, BARBADOS OR FROM THE OFFICE OF THE TECHNICAL DIVISION, CARIBBEAN DEVELOPMENT BANK, WILDEY, ST. MICHAEL, BARBADOS, AND MUST REACH THE DIRECTOR OF FINANCE AND PLANNING NO LATER THAN MAY 7, 1976.
5. IN VIEW OF THE SHORT TIME ALLOWED WE ARE REQUESTING THE CDB TO EXTEND THE DEADLINE.

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Message Attributes

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